

Sent:

Subject:

From:

To:

Mon, 1 Aug 2016 23:39:09 -0400

Cool Fyre News

Billy McFarland

Case 1:17-cr-00600-NRB Document 63-10 Filed 10/03/18 Page 1 of 1

We had a buyer come in this afternoon asking us to fill 5 international dates for \$500k a piece with a few ideas for talent. A manager with one of their requested names offered 5 of their talent who are all on our platform, and the buyer agreed. \$2.5mm in accepted offers! This is going to be game changing as the buyer awareness continues to increase...